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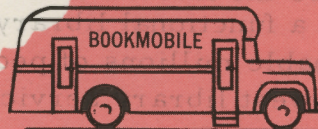
S. C. STATE LIBRARY

JUL 27 1991

STATE DOCUMENTS

# News FOR PUBLIC LIBRARIANS

SOUTH CAROLINA STATE LIBRARY BOARD



Second Series, No. 22

April 1964

## STATE LIBRARY BOARD

### Services to Public Libraries

Grants-in-aid  
Inter-library loans  
Professional reference service  
Consultant service to library boards  
On-the-spot assistance to librarians  
Preparation of bibliographies  
Films on library service  
Exhibits of children's books  
Professional library literature  
Library placement bureau  
Service to the blind  
Scholarships for graduate library training  
In-service-training programs  
Junior intern program

## LIEUTENANT-GOVERNOR TO SPEAK IN WALTERBORO

Librarians, trustees, and friends of libraries are invited to Walterboro at 3:00 p. m. on April 12, 1963, when the Colleton County Memorial Library will receive the state Book-of-the-Month Club Award and inaugurate the state's celebration of National Library Week.

The Honorable Robert E. McNair, Lieutenant Governor of South Carolina, will be the speaker for the occasion, and Estellene P. Walker, Director, S. C. State Library Board, will present the \$1,000 award, a memorial to Dorothy Canfield Fisher, on behalf of the Book-of-the-Month Club.

C. Moye Padgett, Chairman of the library board, will be master of ceremonies, and the Honorable J. P. Harrelson, Colleton County Senator, will introduce Mr. McNair.

The local civic clubs are sponsoring contests in the schools of the county, and the Honorable T. M. Howell, Representative from Colleton County, will present awards to the winners.

The ceremonies will take place in front of the Colleton County Memorial Library. At their conclusion an open house will be held in the library. The Colleton County Home Demonstration Clubs will serve refreshments.

Mrs. W. Wightman Smoak, Jr. is Colleton County chairman for National Library Week. In addition to assisting with arrangements for the presentation ceremonies and the contests for school children, Mrs. Smoak has arranged for literary clubs to hold teas in the library each afternoon during National Library Week. She is asking each local correspondent for the Walterboro Press and Standard to conduct a reading survey in her community and report the result in news from the community.

Mrs. L. B. Morley is librarian of the Colleton County Library.



## APPOINTMENT TO LIBRARY/USA

Betty E. Callaham, Adult Consultant of the South Carolina State Library Board, has been selected as one of the librarians who will staff Library/USA, the American Library Association's exhibit at the New York World's Fair. Miss Callaham's appointment is for the six weeks from April 8 through May 19.

Library/USA will be the information center of the United States Pavilion at the World's Fair. It will be a functional library emphasizing books and printed materials for young and old. It will enable millions of people to see and take part in a dramatic and colorful display of the newest library services and technology. The Special Libraries Association and the American Documentation Institute are cooperating with the American Library Association to make the project possible.

The library exhibit will consist of a reference service capable of answering almost any question asked by the visitor; a computer and communications section featuring a UNIVAC 490 Real-Time Computer System; a modern children's library; and an adult reading collection of some 2,000 books including the recently selected White House book collection.

In order to man the exhibit twelve hours a day, seven days a week, for the two six months periods of the World's Fair, 288 librarians from across the country were selected. Selection of the staff was made on the basis of professional competence, experience, personality, and availability. All librarians participating in Library/USA are appointed for six weeks terms. Work at the exhibit is preceded by a two-week intensive course of instruction in information storage and retrieval methods and electronic data processing, as well as instruction in the operation of Library/USA.

## RESUME OF EQUIPMENT PROJECT

Sixteen county and regional libraries throughout the state are now operating more efficiently and economically and offering improved services to the public as a result of the Equipment Project of the S. C. State Library Board. In most cases, libraries have been able to purchase equipment which could not be provided in the regular budget. Items range from the expensive sign-making machinery to the inexpensive but essential electric eraser.

Collections of audio-visual materials may increase as a result of the Equipment Project. Many libraries had long felt the need to offer this service to their patrons and welcomed the opportunity offered by the Project. Eight libraries have purchased record players and provided in the annual budget for the building of record collections. Several have requested and received the free Columbia Masterworks sets. Plans for the use of the record players include listening by individuals and groups, listening by groups in separate meeting rooms, and use with children at story hours. Of the various brands available, Califone and Audiotronics were the most popular. Other popular audio-visual aids purchased are filmstrip, slide, and movie projectors, opaque projectors, and microfilm readers and printers.



An unexpected but gratifying form of cooperation among libraries has grown from the project. At least four libraries have worked out cooperative arrangements for sign-making equipment. Beaufort and Colleton jointly purchased a Showcard "Signmaster" as did Cherokee and Chester. Four other libraries have purchased sign-making machines, and at least two of them are considering cooperative arrangements with neighboring libraries.

Other popular items have been book copying and duplicating machinery. Ten libraries have purchased photo-copiers, with the 3M model 107 Dry Copier by far the most popular. Six mimeograph machines were purchased, with the A. B. Dick and Gestetner machines heading the list.

Nine libraries have purchased outside book return boxes. Six of these are Boardman Auto-Page boxes while three are Martin boxes.

Two libraries are installing electric charging machines for the first time. The A-B-E Regional Library and the Anderson County Library have purchased Gaylord charging machines and are in the process of converting to an automatic charging system.

Other items of equipment are numerous. Six libraries have selected dry mount presses to improve picture files and clipping files. Two of these purchased paper cutters at the same time. Five libraries purchased display letters, including Mitten and Gaylord letters. Eight electric erasers, two pasting machines, two staplers, and three postage scales have been purchased.

Enthusiastic reports continue to come in from librarians and the public. If this is any indication, it would appear that the Equipment Project has met with success.

#### SLB TO FURNISH STANDARD LIBRARY IDENTIFICATION SIGNS

The State Library Board will furnish standard identification signs for county libraries which agree to mount them according to regulations furnished by the State Highway Department within six weeks after they are delivered. This sign was displayed and approved at the fall meeting of the SCLA. It will provide standard identification for public libraries similar to that provided for public schools but will not take the place of the identifying sign on the library building.

The aluminum sign is approximately 24 inches by 23 inches. It is attractively designed with an outline of the state in green with the legend "Public Library" in bold black type. The signs for the headquarters libraries are covered with Scotchlite, while those for branch libraries are of baked enamel.

Each library system may receive one sign for each headquarters library and one for each branch. Information on the purchase of additional signs, which are approximately \$10.00 each, may be obtained from the State Library Board.

The order for the signs requested has been placed, and the signs will be delivered by June 1. Another order to fill late requests will be placed in September.



## SLB DIRECTOR ADDRESSES LIBRARY ASSOCIATION

Estellene P. Walker, Director, State Library Board, was guest speaker at the meeting of the Central Savannah River Library Association meeting on March 12 in Aiken. Miss Walker described the personnel program of the State Library Board.

The Central Savannah River Library Association is made up of librarians representing various branches of the profession in this area. Included are school, public, and college librarians as well as those from military posts and from special libraries serving industry, medicine, and newspapers. President of the association is Lorraine Wingerter, librarian of Military Police School Library at Fort Gordon.

## PRESIDENT REQUESTS \$55, 000, 000 FOR LSCA FOR FISCAL 1965

President Johnson sent to the Congress on March 23 an amendment to the original 1965 Budget request for \$7, 500, 000 in appropriations to aid public libraries. The amendment requests an additional \$47, 500, 000 for the fiscal year beginning July 1, 1964.

Of the total amount requested—\$55, 000, 000—\$25, 000, 000 shall be for grants for public library services, and \$30, 000, 000 shall be for grants for public library construction.

With hearings already well underway by both House and Senate Subcommittees, appropriations for the LSCA are now at a crucial point. In the House, it is expected that requests will go to the full Committee before March 27 and following action by that body will move to the House floor for a vote during the week of April 6. ALA presented testimony in support of appropriations for both Fiscal 1964 and 1965 before the House HEW Subcommittee on March 16. The Senate hearing has not yet been scheduled. The Senate is not expected to take action on appropriations earlier than the middle or the end of May.

Alert your Congressmen to the importance of securing the appropriation requested for library services and construction for the fiscal year beginning July 1 so that your expanded services and building projects can get under way without delay.

## URGENT !

Be sure to ask your own Representative to talk to Appropriations Committee Members about the importance of enough funds to properly implement P. L. 88-269.

## VISITOR FROM MARYLAND

Thomas Walker, Supervisor of Public Libraries, Division of Library Extension, Maryland State Department of Education, visited the State Library Board on March 9. The purpose of Mr. Walker's visit was to study the SLB Personnel Program about which he conferred with Betty E. Callaham and Mrs. Lester Pourciau, Richland County Public Library, who received her library training under this program.



## OPERATION ALPHABET

Mrs. Lutitia T. Anderson, Supervisor, Adult Education, State Department of Education, reports that a new tool is now available to help in the attack on the problem of adult illiteracy—a television series known as "Operation Alphabet." This is a basic education series consisting of one hundred one-half hour lessons on video tape designed specifically to teach adult illiterates the basic skills of reading and writing. This series will start on April 7, 1964, at 7:30 p. m. and will continue each Tuesday and Thursday at the same hour until completed. The Education Television Commission will carry the series on closed circuit to the schools and also on its open circuit stations in Charleston and Greenville.

Librarians are urged to publicize these programs and to explore with school superintendents other means of cooperation.

## READING FOR AN AGE OF CHANGE

To stimulate maximum use of the Reading for an Age of Change series and to encourage the continued widespread sale of the pamphlets locally, there has been a price reduction in the cost of the promotional materials.

Prices on the counter-top display unit for the reading guides are being reduced from \$3.50 to \$1.00 for single units and to \$.50 per unit for quantity orders of ten or more. The display unit is a 12 by 17 inch poster mounted on sturdy, 70-point posterboard, and has a self-supporting easel as well as a wall hanger. Each unit contains five colorful banners matching the color and giving the titles of the individual guides. The banners can be changed to correspond with the particular guide being featured with the unit. A pocket holds a quantity of the guides for display purposes.

Prices on the promotion kit also are being reduced from \$2.00 to \$1.00 for single orders and to \$.50 for quantity orders of ten or more. The promotion kit contains three news releases, radio-tv spots, 25 promotion leaflets, and 200 bookmarks in addition to a promotion guide.

Libraries or organizations ordering ten or more subscriptions to the pamphlet series also qualify for the quantity rates.

Also available as an aid in the use of promotion of the reading guides is How to Use the Reading for An Age of Change Series: A Handbook for Librarians. Single copies of the handbook are \$.50 and 10 or more copies are \$.40 each.

## MEDICAL SELF-HELP TRAINING

A booklet, "Medical Self-Help Training," describing a program to provide information and training for survival in a time of national disaster, is available to all libraries. If you have not received copies, address a request to A. A. Bushouse, Public Health Advisor, State Board of Health, Columbia, S. C. 29201.



## NEWBERY-CALDECOTT AWARDS

Mrs. Emily Cheney Neville, wife of a newspaperman and mother of five children, and Maurice Sendak, a Brooklyn born author-illustrator, have been named winners of the Newbery and Caldecott medal awarded by the American Library Association.

The John Newbery medal, given annually since 1922 for the "most distinguished contribution to American literature for children," went to Mrs. Neville for It's Like This, Cat.

The Randolph J. Caldecott medal, awarded since 1938 to the artist of the year's "most distinguished American picture book," went to author-illustrator Sendak for his Where the Wild Things Are.

Harper & Row published both the award winning books.

Runners-up for the Newbery medal are: Rascal by Sterling North, published by Dutton, and The Loner by Ester Wier, published by McKay.

Runners-up for the Caldecott medal are: Swimmy illustrated by Leo Lionni, published by Pantheon, All in the Morning Early illustrated by Eveline Ness, published by Holt, Rinehart and Winston, and Mother Goose and Nursery Rhymes illustrated by Philip Reed, published by Atheneum.

The medals will be presented at the Newbery-Caldecott Awards dinner at 7:30 p. m. in the Khorassan Room of the Chase-Park Plaza Hotel in St. Louis of the American Library Association.

## SENIOR CITIZENS MONTH

Donald P. Kent, Director of the U. S. Office of Aging, has announced that President Johnson will designate the month of May as Senior Citizens Month. Mr. Kent has suggested that the American Library Association may wish to use this opportunity to highlight the profession's concern for older people by special programs or by calling attention to its services and interest in this problem.

Senior Citizens' Month is a time when both the responsibility of the community for its older people and the role of the library in serving their needs and those of the many who work with older people can be stressed.

## NATIONAL RADIO MONTH

Librarians and libraries throughout the nation are planning to participate in the observance of National Radio Month during May. In this connection Dr. Frederick H. Wagman, president of the American Library Association, said:

"Recent reports of reading in the nation's libraries again show how helpful this medium has been in stimulating good reading. If Americans are reading more and



reading more seriously—and they are—then radio must share a good part of the credit for this encouraging sign."

In a message to librarians, ALA Deputy Executive Director Mrs. Grace T. Stevenson suggested ways in which librarians might participate in the month, such as organizing programs featuring radio executives, erecting library exhibits, preparing posters in cooperation with local radio stations, and organizing discussion groups. She urged that the participation emphasize the joint responsibility of radio executives and librarians in maintaining freedom of information as a fundamental service to Americans.

## OF LIBRARIES AND LIBRARIANS

At a meeting of the Mauldin Friends of the Library on March 23, 1964, at the Langdon Cheves Memorial Library, a group of Hillcrest High School students interviewed Pearl Buck by open-mike telephone. Mrs. W. J. Rhodarmer is president of the Mauldin group.

The Beaufort Rotary Club sponsored Ray Peppers, Beaufort County librarian, in a voice recital on April 5, 1964. Admission was by donation, and the proceeds were added to the Rotary student fund.

The Beaufort Chamber of Commerce is arranging for merchants to sign a large "compliments to the library on this occasion" ad, which will appear in the local paper during National Library Week. The mayor, delegation members, and other dignitaries will make one-minute tapes on NLW and the library for the local radio stations.

As a National Library Week project, the Pickens County Library and county school personnel have prepared an attractive leaflet, "Reading is the Key for Pickens County Youth." The banks in the county will distribute 10,000 leaflets with their monthly statements.

Ronald L. Copsey of the Leslie Public Relations firm spoke to the Friends of the Clemson Community Library at their second annual meeting held on the anniversary of the opening of the library.

The Berkeley County Library Board of Trustees and the Staff of the Berkeley County Library are celebrating National Library Week with an artist and patrons tea Sunday, April 12, from three-thirty to four-thirty at the Berkeley County Library. An Exhibit will follow the tea at four-thirty.

## A REMINDER

April 19 is a significant date for all South Carolinians who are concerned with library development in the state. It is the birthday of Mary E. Frayser, who devoted almost 40 years to public library development, and who, after years of service on the State Library Board, became an honorary lifetime member in 1951. Friends are urged to send cards to Miss Frayser at 127 Murrah Drive, Rock Hill, S. C.



## AMENDMENTS TO RETIREMENT ACT

Sections of the S.C. Code relating to membership and service in the South Carolina Retirement System have been amended.

The amendments affect county or municipal employees, who elected not to join or who became members after the previous cut-off date, December 31, 1952. The non-members may now join the retirement system, and they and employees who became members after December 31, 1952, may establish credit for previous service provided application is made on or before December 31, 1964.

Further information is available from the S. C. Retirement System, 1001 Main Street, Columbia, S. C. 29201.

## CARNIVAL OF BOOKS

The State Library Board is sponsoring the broadcasts of Carnival of Books over WCSC, Charleston (Saturdays 10:15 - 10:30 a.m.); WIS, Columbia (Tuesdays 8:20 - 8:35 p.m.); and WSPA, Spartanburg (Saturdays 1:15 - 1:30 p.m.).

The following is the schedule for May and June with the order information for the books to be discussed:

- |          |         |   |
|----------|---------|---|
| Week of: | May 3   | Moody, Ralph. <u>Come on Seabiscuit.</u> Houghton Mifflin, 1963. \$3.25.                      |
| "        | May 10  | Wier, Ester. <u>The Loner.</u> David McKay, 1963. Lib. ed. \$3.44.                            |
| "        | May 17  | Ormondroyd, Edward. <u>Time at the Top.</u> Parnassus Press, 1963. \$2.95                     |
| "        | May 24  | Franchere, Ruth. <u>Jack London: The Pursuit of a Dream.</u> Thomas Y. Crowell, 1962. \$3.50. |
| "        | May 31  | Upington, Marion. <u>The Beautiful Culpeppers.</u> Franklin Watts, 1963. \$2.95.              |
| "        | June 7  | Bonham, Fran. <u>The Loud, Resounding Sea.</u> Thomas Y. Crowell, 1963. \$3.50.               |
| "        | June 14 | Cleary, Beverly. <u>Henry and the Clubhouse.</u> William Morrow, 1962. \$2.95.                |
| "        | June 21 | White, Dale. <u>Thunder in his Mocassin.</u> Viking Press, 1962. \$3.25.                      |



To make sure children and young people in your community derive the most benefit from these programs, librarians are urged to advertise the programs in the local paper and to be sure parents and teachers know "what it is and when it is".

Consideration should be given to library displays featuring the book to be discussed and to arranging a "listening hour" in the library.

The State Library Board considers the ALA sponsorship of these programs a recommendation of the books discussed.

### YOUR PROBLEMS

by Anne Library

Dear Anne:

I have been a trustee of our county library for over two years now, and I am growing more and more concerned over the attitude of another trustee. When he was appointed, his appointment was noted in the local paper, and he was quoted as being enthusiastic and eager to serve such a worthy institution. This lip service is all the service he's rendered. He has not attended a meeting of the board. Our library is expanding, and we always have important matters to discuss and decisions to make. He never offers any reason for his absence or comments on the copies of the minutes sent to him. What do you think we can do?

Conscientious

Dear Connie:

This is no consolation but you're not the only one with this problem and something should be done about it. If one member is consistently absent, it makes it difficult to have a quorum and to carry on the work of the library.

It seems to me that this situation should be covered by a by-law, which could provide that the term of office of a member missing a stated number of meetings with no valid reason should automatically be terminated and a successor appointed. Consult the act creating your library board--and the county attorney, if necessary.

Let me know if this solves your problem.

Anne

### WRITE FOR THESE

Proceedings of the 1963 American Library Association Conference are being distributed at no cost to institutional members of the Association and to personal members who request it.



Personal members who wish to receive copies should write to: Membership Records Department, American Library Association, 50 East Huron Street, Chicago, Illinois 60611.

To encourage vacation reading the Children's Book Council has prepared posters, bookmarks, and decorated paper for reading club announcements, certificates, booklists, etc. Request an order form from the Council, 175 Fifth Avenue, New York, N.Y. 10010.

Promotional material consisting of posters and bookmarks for the 28th Annual Children's Spring Book Festival is now available. Order forms can be obtained from Children's Spring Book Festival, 230 West 41st Street, New York, N.Y. 10036.

I have been a trustee of our county library for over two years now, and I am growing more and more concerned over the attitude of another trustee. When he was appointed, his appointment was noted in the local paper, and he was quoted as being enthusiastic and eager to serve such a worthy institution. This his service is all the service he's rendered. He has not attended a meeting of the board. Our library is expanding, and we always have important matters to discuss and decisions to make. He never offers any reason for his absence or comments on the copies of the minutes sent to him. What do you think we can do?

Consentation

Dear Connie:

This is no consolation but you're not the only one with this problem and something should be done about it. If one member is consistently absent, it makes it difficult to have a quorum and to carry on the work of the library.

It seems to me that this situation should be covered by a by-law, which could provide that the term of office of a member missing a stated number of meetings with no valid reason should automatically be terminated and a successor appointed. Consult

News for Public Librarians is published monthly by the South Carolina State Library Board, Estellene P. Walker, Director, 1001 Main Street, Columbia, South Carolina 29201. Nancy C. Blair, Editor.

Anne

WRITE FOR THESE

300 - 4/7/64

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